

JAJAH on Sony PlayStation

Playstation Portable now JAJAH enabled. Easy access to JAJAH Mobile Web.

MOUNTAIN VIEW, Calif. – April 2, 2007 – Shortly after celebrating one year of operation and 2 million users, global phone company JAJAH has revealed another platform their service can be used from: The new Sony PlayStation Portable lets players initiate a call right from their gaming device.

Recent introduction to JAJAH's portfolio JAJAH Mobile Web was initially designed for Smartphone browsers. Now users enjoying the PSP can also make free or cheap calls. All that's needed is a wifi connection and a registered phone number. Entering mobile.jajah.com in the Playstation Portable's browser launches JAJAH Mobile Web, including the address book and all its click-to-call functionality.

"We appreciate the gaming community as always being on the forefront of finding new and easy-to-use communication channels. Gamers are used to chatting online, with headsets and microphones as part of the playing experience", explains JAJAH co-founder Roman Scharf. "Letting them access JAJAH Mobile Web from their favorite gaming tool (OTHER WORD?) opens a new, additional channel of communication!"

The new platform is a tribute to the large community of gamers. Currently, both the Microsoft Xbox and the Nintendo Wii consoles are being tested for JAJAH compatibility - a promise of further developments in the JAJAH pipeline. Will those wacky JAJAH guys ever slow down?

About JAJAH

JAJAH, the world's most innovative global communications company, is dedicated to bringing users vastly improved telephony solutions at a fraction of the traditional price. JAJAH enables consumers to make free and low cost telephone calls, locally or globally, dialing from either their computers or mobile phones. By combining the best of the Internet with the best of the existing telephony infrastructure, JAJAH removes the barriers to communication and makes it easier for people everywhere to stay in touch. Unconstrained by technology, infrastructure, or geography, JAJAH is positioned to be the first true player in the new world of global communication. Roman Scharf and Daniel Mattes, driven by their vision of global communication without barriers in terms of devices, rates, location or functionality, founded JAJAH in 2005. JAJAH has offices in Mountain View, California and Luxembourg.